Table of Contents

INTRODUCTION TO THE 41st YEARBOOK, *Malcolm P. Douglass* v

WHAT WE KNOW ABOUT LEARNING AND TEACHING, *Peter F. Drucker* 1

ALL THINGS CONSIDERED . . . LANGUAGE PRODUCTION IS BASIC TO READING, *Roach Van Allen* 11

STRUCTURAL IMAGINATION AND PROFESSIONAL STAFF DEVELOPMENT, *Bruce R. Joyce* 20

ZEN AND THE ART OF READING, *Jack J. Levy* 42

LEARNING AND LEARNING DISABILITIES, *Joseph M. Wepman* 50

PIAGET AND HAMLET — FORMAL OPERATIONS AND THE EXPERIENCE OF LITERATURE, *Philip H. Dreyer* 60

PRESENTATION OF THE RECOGNITION OF MERIT, *Winifred Ragsdale* 76

PLATO, HELEN KELLER, AND THE LIBERATED READER, *Evelyn M. Neufeld* 80

LINGUALISM: THE REAL IMPLICATIONS OF LAU VS. NICHOLS, *Ronald K.S. Macaulay* 86

PIAGET AND READING, *Thomas T. Bonynge* 94

THE POLITICAL ECONOMY OF EDUCATION, *Gilbert G. Gonzalez* 104

LEARNING TO READ: A SOCIO-INSTRUCTIONAL PROCESS, *James H. Coots* 113

AN ATTENTIONAL ANALYSIS OF LEARNING PROBLEMS, *Barbara K. Keogh* 121

NEUROMETRIC ASSESSMENT OF LEARNING DISABILITIES, *William Hudspeth* 125

INVISIBLE MAN. SHOW ME?!, *William H. Taylor, III* 133

PERSPECTIVES FOR MULTI-CULTURAL EDUCATION: USES OF POPULAR CULTURE IN THE CLASSROOM, *Grace E. Grant/Dennis Tierney* 140

CRITERION-REFERENCED TESTS AND THE READING MISCUE INVENTORY: RE-EVALUATING DIAGNOSTIC PROCEDURES, *Peter Dewitz* 148

FAMILY PATTERNS OF READING PROBLEMS: THE FAMILY THAT READS TOGETHER . . ., *John Ryan* 159

READING FOR PUPIL-SET PURPOSES: THE TEACHER'S ROLE IN THE PROCESS OF PREDICTION, *Carol N. Dixon* 164

THE PRACTICAL NEEDS FOR SURVIVAL LITERACY, *Raymond P. Briggs* 169

BEYOND "LITERAL" MEANING: STEP ONE, *Halsey P. Taylor* 172

PLAY AS PRECURSOR TO READING, *Beverly Kilman* 180

THE BUSINESS OF TOYS: A CROSS-CULTURAL PERSPECTIVE, *Edna Mitchell* 189

ENVIRONMENTS WHICH FOSTER THE DEVELOPMENT OF THE CHILD'S PERSONAL REALITY, *Margaret E. Smart* 200

NATURE STUDY — INDOOR IMAGES, OUTDOOR REALITY, *Paul Shepard* 206

CREATING MEANING FOR PHOTOGRAPHS, *Lois Williams* ... 209

FROM RAGS TO RICHES, *Genevieve Ransom* 217

GUIDING YOUNG CHILDREN IN READING THEIR ENVIRONMENT, *Shirley Hill* 223

MANAGING THE EDUCATIONAL TECHNOLOGY, *Philip L. Harnage* 230

AN APPLE A DAY IS AN OLD CLICHE, *Vanita Gibbs* 237

NOTES ON CONTRIBUTORS 242